

Imron[®] Elite ColorPLUS

Superior performance
and appearance for
recreational vehicles



IMRON[®]



AN AXALTA COATING SYSTEMS BRAND



The Imron Elite ColorPLUS difference

- Outstanding flake control
- Superior hiding
- Excellent blading with no delamination
- Exceptional reinforcing of plastic (FRP)
- No ghosting or tape tracking
- No fish eyes on gel coats or fiber

Enhanced gloss and smoothness

Complete your Imron Elite system with ColorPLUS and get an outstanding finish requiring less future rework.

When compared to the competition, the finish speaks for itself.**



IMRON®

Exceed expectations and productivity goals

Imron® Elite ColorPLUS is a premium coating system designed specifically for the new and complicated paint schemes of recreational vehicles.

ColorPLUS delivers a superior finish that meets the color requirements of recreational vehicles while outperforming competitive products in both cycle time and material usage. For improved efficiency that never sacrifices quality, start your next job with Imron Elite ColorPLUS.

Improved productivity*



30% less

Material required for most colors



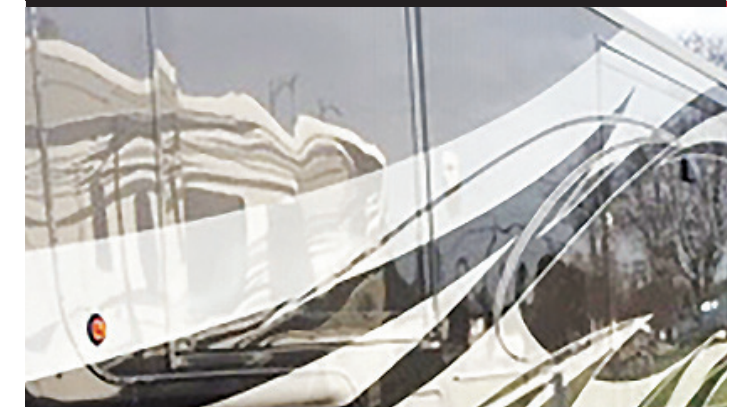
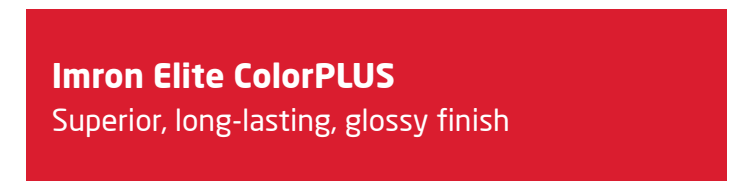
Shorter bake cycles



Reduced cleanup and waste



Cycle time



*Based on Axalta competitive tests and customer trials.

**Both vehicles were painted at the same facility, by the same painters and in the same weather conditions.



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